	Status Confirmed	
	Traffic Order# 102336	
I and Danational.		
00/00/2010 2:44 DNA	Printed:	
2.44 DN.4	08/03/2012 10:43 AM	

Rep Order# EC'd Yes

6819920

Ver# 5

Mod# 2

Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).NASIT
Product NASIT
Estimate# 1244 Fax# Maura Gilroy Agency C/P1/P2/E
Flight Dates 0:
Hiatus Weeks Agency y ( ) GMM/B 3050 K ST NW WASHINGTON, DC 20007 y C/P1/P2/E 108/115/1244 Dates 09/14/2012 - 09/17/2012 Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

- CONTRACT COMMENT -

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Last Received: 08/02/2012 3:44 PM. Showing Buylines: All Lines

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630P-7P	4089-45	430P-5P	4P-430P	3 <b>P</b> -4P	12P-1230P NEWS	11A-12 <b>P</b>	10A-11A	9A-10A	7A-8A	6A-7A	7A-9A	6A-7A	5A-6A	Time
NEWS 3: TO THE POINT	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	: 30	Len
\$425.00	\$1,200.00	\$725.00	\$725.00	\$450.00	\$425.00	\$325.00	\$325.00	\$425.00	\$500.00	\$375.00	\$900.00	\$725.00	\$400.00	Rate
09/15-09/15	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/16-09/16	09/15-09/15	09/14-09/17	09/14-09/17	09/14-09/17	Dates
0	O	O	0	O	0	0	0	0	o	0	0	O	0	Spots/Week
0	0	0	0	0	0	0	0	O	0	O	0	0	0     	# of Weeks
0	0	0	0	0	0	0	0	0	0	۵	C)	0	0       	Total Spots
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
														Daypart

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1 ofw

) <sub>q</sub>	Sep 12: 0 / Sales Totals: 0 Station Totals: Lines not sent/ —COMPETITIVE—	Report	REPORT TOTALS									ļ	LT	Esumate# Buyer Phone#	Station Advertiser Product	Rep Order# EC'd Yes
	ep 12: 0  Les Totals: Lation Totals  nes not sent  COMPETITIVE	Totals:	RT TO	22	21	20	19	18	17	و 1	15	!	Ln	# fe#	sei t	rder# Yes
		<pre>weport Totals: 0 / \$0.00 -SALES MONTHLY TOTALS</pre>	TALS—	SA	F,M	US	ы, М	SU	ĸ	E'M	F,M		Day	1244 Maura Gilroy	7 Z	6819920
	0 /	.S00		1130P-1A	1135P- 1235A	11P-1135P	11P-1135P	10P-11P	10P-11P	7P-730P	630P-7P	 	Time		LAS VEGAS, NV. .NASIT	Ver#
	\$0.00 \$0			SATURDAY NIGHT LIVE	TONIGHT SHOW W/ JAY	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	LAW & ORDER	SMASH	WHEEL OF FORTUNE	JEOPARDY		Program		,7	5 Mod# 2 Status
KINV 15%	CATV 0%			19	JAY LENO									Flight Dates Hiatus Weeks	Agency ( 3050 K WASH	Status Confirmed
KTUD	KBLR			:30	:30	:30	:30	:30	:30	:30	:30		Len		( ) GMMB 3050 K ST NW WASHINGTON,	Traffic (
₩	0 %			\$1,400.00	\$500.00	\$1,100.00	\$1,200.00	\$900.00	\$3,200.00	\$1,300.00	\$1,300.00		Rate	09/14/2012 - 09/17/2012	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 108/115/1244	Traffic Order# 102336 Shov
KVCW 2%	MINC Of			09/15-09/15	09/14-09/17	09/16-09/16	09/14-09/17	09/16-09/16	09/17-09/17	09/14-09/17	09/14-09/17		Dates	2		Prin Last Received: 08/ Showing Buylines: All Lines
KVMY	KLAS			0	0	0	0	0	0	0	0	1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	ited: 02/2012 3:
(J) 0/0	3 1 %			0	0	0	0	0	0	0	0	-	# of Weeks	1 Phone# 1 FAX#		)8/03/2012 14 PM
KVVU	KSNV			Ö	0	0	0	0	0	O	0	1 1	Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	08/03/2012 10:43 AM :44 PM
010 -1	N © #			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	       	Total Cost	540 845	PHIA ŒARY	
													Daypart			2 of 3

Rep Order# EC'd Yes Product Estimate# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).NASIT
Product NASIT
Estimate# 1244 6819920 Ver# S Mod# 2 Status Confirmed Agency ( Traffic Order# 102336 Last Received: 08/(Showing Buylines: All Lines **Printed:** 08/03/2012 10:43 AM 08/02/2012 3:44 PM Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

Agency C/P1/P2/E
Flight Dates 0
Hiatus Weeks ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 108/115/1244 bates 09/14/2012 - 09/17/2012

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

3 of

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment--- Books

NOV12 RA35+

EST SHARES

-COMPETITIVE COMMENTS-

Buyer Phone# Fax#

Maura Gilroy

Demos

- CREDIT RISK --

CASH IN ADVANCE

Rep Order# EC'd Yes

6819920

Status Returned

Ver# 2

Traffic Order# 102336

Showing Buylines: All Lines Last Received: Printed:

05/31/2012 11:09 AM 05/30/2012 9:21 AM

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Station KS
Advertiser (
Product |
Estimate# | Phone# Buyer n KSNV-TV LAS VEGAS, NV.
tiser ( ).NASIT
ct NASIT
ate# 1244 Maura Gilroy Flight Dates Hiatus Weeks Agency ( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1244 Flight Dates 09/14/2012 - 09/17/2012

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson FAX# Salesperson Phone#

215-568-6540 215-568-1845

CONTR
ACT (
COMMENT

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Fax#

## - REMARKS -

PLEASE SEE BELOW. THANKS!

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430P-5P	4P-430P	3P-4P	12P-123	11A-12P	10A-11A	9A-10A	7A-8A	6A-7A	7A-9A	6A-7A	5A-6A	Time
NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	12P-1230P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	Len
\$725.00	\$725.00	\$450.00	\$425.00	\$325.00	\$325.00	\$425.00	\$500.00	\$375.00	\$900.00	\$725.00	\$400.00	Rate
09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/16-09/16	09/15-09/15	09/14-09/17	09/14-09/17	09/14-09/17	O G
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Н	20	N	w	2	о Н	N	⊣	⊬	ω	2	ω	
\$725.00	\$1,450.00	\$900.00	\$1,275.00	\$650.00	\$325.00	\$850.00	\$500.00	\$375.00	\$2,700.00	\$1,450.00	\$1,200.00	Total Cost
												Daypart

—COMPETITIVE COMMENTS— EST SHARES			COMPETITIVE Market Totals \$112,946	Lines not sent/rcld/rtrn: 0 / \$0.00	Estimate# 1244 Buyer Maura Gilroy Phone# Fax#	· · · · · · · · · · · · · · · · · · ·	Rep Order# 6819920 Ver# 2 Status Returned EC'd Yes
		hst					urned
	XXXX	KTNV	CATV		Agency C/F) Flight Dates Hiatus Week	Agenc	<b>11</b>
	% O	16%	0%		S (7.2/E	Agency ( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, I	Traffic Order# 102336
		KTUD	KBLR		09/14/20	ASHING ASHING	102336
		1%	o‰		09/14/2012 - 09/17/2012	( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	Showi
		KVCW	KINC		, ,	07	Printed: Last Received: ing Buylines: Al
		%	%				ILi
		AMAX	KLAS		Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	05/31/2012 11:09 AM 05/30/2012 9:21 AM nes
	•	% (J)	31%		n Phone# n FAX#		:09 AM !I AM
		KVVU	KSNV		215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
		17%	28%		<del>5</del>	IIA IARY	3 of

3 of 3

-- CREDIT RISK -- CASH IN ADVANCE

Books Demos

NOV12 RA35+